

# ID: necessary for accurate management, genetic information

As a responsible dairy producer, you should register your premises and identify all your cattle so the industry can quickly identify and trace every dairy animal in the United States should an animal health outbreak occur. Each state handles premises registration a little differently. Visit [www.idairy.org](http://www.idairy.org) and click on your state to find the agency that handles premises registration in your state.

USDA recognizes the Dairy Herd Information Association (DHIA) Services as an authorized animal identification number (AIN) tag manager. DHIA is a distributor of Allflex and Destron Fearing AIN tags. DHIA Services provides administrative functions for the program, supporting local field service affiliates' sales and service contacts with dairy producers.

## The process is fairly easy!

- **Your local DHIA rep** takes an order from you for visual and radio frequency identification (RFID) tags.
- **Your local DHIA verifies** (National/DHIA Services is doing the verification) that your herd has an official premises identification number (PIN) if you order "840" (RFID) tags, which are approved by USDA. If your premises are not registered, your local DHIA representative can help you through the process.
- **DHIA Services streamlines** PIN verification, order placement, shipment and submission of 840 tag files to authorized databases.

- **Your local DHIA handles** tag order invoicing and helps secure ID tag cost-sharing funds if they are available in a specific state.

## Why should you participate in the DHIA tag program?

- **It's convenient.** You can place orders with your regular DHIA Services provider through your field technician.
- **It's cost effective.** Distribution agreements between tag manufacturers and DHIA Services provide you with access to the best, competitively priced animal ID products.
- **DHIA Services works** with state programs to help you access available cost-sharing programs.
- **National DHIA and DHIA Services** are the national voices of the dairy records and information industry – working with IDairy partners, the National Animal Identification System and USDA to ensure accurate, effective and responsive animal ID.

*Utilizing visual or RFID tags holds tremendous opportunities to advance herd management capabilities, reduce errors and increase employee efficiency.*

**Visit [www.dhia.org/tags](http://www.dhia.org/tags)** to learn more about tag options and ordering information. Or, contact [tags@dhia.org](mailto:tags@dhia.org) for more information.

National DHIA  
Tag Partners:

Allflex

Destron Fearing