



National DHIA Annual Meeting & Leadership Workshop

March 7-8, 2012, Fort Worth, Texas

“The Demand for Dairy Information - The Data Driven Future”

*The 2012 NDHIA Annual meeting will be held in Fort Worth, TX - March 7 & 8, 2012
optional farm tour on March 9, 2012.*

Location

**Embassy Suites Downtown Fort Worth
600 Commerce Street
Fort Worth, TX 76102
(817) 332-6900**

Details

HOTEL REGISTRATION

Hotel reservations are due February 9, 2012, at 5:00pm. Please call 817-332-6900 or book your reservations online using the link located on National DHIA's website www.dhia.org. Mention room block **National Dairy Herd** or put the code in of **NDH** when booking online to receive the group rate of \$179/night plus tax. After this date, all room reservation requests will be subject to rate/room type availability. Please make your reservation as soon as possible.

The Embassy Suites room rate is \$179 plus tax per night for single and double occupancy with upgrade rooms available for an additional cost. *This rate does include complimentary cooked-to-order breakfast each morning and a hospitality time each evening before dinner.* Please note that there is an additional charge for parking.

The Embassy Suites Downtown Fort Worth is located close to the Stockyard District and Cultural District. Restaurants, museums, and shopping are close by. The streetcar line runs directly in front of the hotel. You can get around downtown using the trolley (Molly The Trolley). To get to the Stockyard District you can use the shuttle bus, T bus Service or taxi.

AIRPORT and GROUND TRANSPORTATION

Airport: Dallas/Fort Worth International Airport (DFW). The airport is about 25 minutes away (in ideal traffic conditions) from the hotel. Transportation options from the airport to the hotel include: Super Shuttle (817-329-2000 or 800-258-3826 or online at <https://www.supershuttle.com/en/DFWAirportShuttleDallas.html>) or taxi. It is recommended to contact the Super Shuttle transportation service prior to arriving in Texas.

MEETING INFORMATION & REGISTRATION

- National DHIA Annual Meeting is March 7 & 8, 2012
- NADMA Meeting starts at noon with lunch on March 6, 2012
- Farm tour is scheduled for March 9, 2012

For more information, please contact Leslie Thoman at lthoman@dhia.org or 608-848-6455, ext. 108



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Session Details

Manager/President/Delegate Breakfast (NDHIA Members Only)

On Wednesday morning, March 7th at 6:30 am, National DHIA and QCS staff and Board of Directors will review 2011 activities and operations and present updates about industry activities and opportunities the milk recording system has in the future.

Leadership Workshop and Technology Showcase (Open Sessions)

Wednesday, March 7, 8:30 am to 4:30 pm

[The Leadership Workshop is included in the registration fee.]

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Data Needs and Applications

Speakers will share ideas on building value from, and discovering more uses for, on-farm generated data. These ideas will position DHI data for use in decision making, genetics and genomic applications and effectively communicating DHI's value and cooperation in the dairy data system.

Production, Phenotype and Genotype all working together

“What data are currently collected and what data may be needed in the future for decision making at cow side, farm level, nutrition work, animal health and for genomics?” These data will need to work together in the future.

The topics will cover: the impact of cow side data; genetics as a management tool and its impact on milk recording; animal health considerations in management and policy; farm and industry economics; updates from the Council on Dairy Cattle Breeding (CDCB) efforts for data flow updates; management and genetic research; and genetic evaluation. Time will be allowed for discussion on all topics.

Panel Discussion

A panel discussion including leaders from AI, breed associations, DHI and research will be held Wednesday afternoon to address and share points of view about the future of data flow, research in management and genetics and genetic evaluations. There will be an interactive discussion time with the panel and audience questions. This is a chance for questions to be asked and points of view to be presented as the US moves ahead in this cooperative effort in 2012.

Annual Business Meeting & Educational Sessions (Open Sessions)

Topics addressed during the annual meeting include the 2011 reports and organization updates. Educational sessions will include how milk recording data flow throughout the world, milk quality benchmarks, and dairy economics and policy update and reports from allied industry cooperators. A keynote speaker will bring together some small points to allow us to see the bigger picture every day without being lost in the busy schedules and activities we face.