



National DHIA Annual Meeting & Leadership Workshop

March 11-12, 2010, St. Pete Beach, Florida

Details

ACCOMMODATIONS

TradeWinds Island Grand Resort
5500 Gulf Blvd.
St. Pete Beach, FL 33706

Phone: 800-808-9833 or 727-367-6461
Fax: 727-363-2275
www.tradewindsresort.com

HOTEL REGISTRATION

Hotel reservations are due February 7, 2010. Please call 800-808-9833 and ask for group reservations to reserve a guest room by February 7. Mention room block National DHIA to receive the group rate of \$169/night plus tax. After this date, all room reservation requests will be subject to rate/room type availability. Please make your reservation as soon as possible.

AIRPORT and GROUND TRANSPORTATION

Airport: Fly into Tampa International Airport (TPA). The airport is about 30 minutes away from the resort. Transportation options from the airport to the resort include: Resort Transportation Services (866-403-3303); and SuperShuttle (727-572-1111, 800-282-6817, or www.supershuttle.com). TradeWinds Island Resorts are located in the Tampa Bay Area of Florida's Central West Coast directly on the Gulf of Mexico beach. Nestled on the island of St. Pete Beach, TradeWinds Island Grand Resort has a breezy, casual ambience, yet shares the diverse cultural events of the Tampa Bay metropolitan area.

MEETING REGISTRATION

Please fill out the enclosed registration form (one per person, please) and mail along with your registration fee to: **National DHIA Annual Meeting, P.O. Box 930399, Verona, WI 53593. The registration deadline is February 17, 2010.** (This is 10 days later than the hotel reservation deadline.) Check the National DHIA web site (www.dhia.org) periodically for annual meeting updates.

MANAGER/PRESIDENT/DELEGATE LEADERSHIP WORKSHOP (NDHIA MEMBERS ONLY)

National DHIA and QCS staff will review 2009 operations and present opportunities milk recording and information systems could have in the future. Ideas will be shared on building value in your organization, positioning DHI and effectively communicating DHI's tremendous value. Allied industry representatives whose organizations impact the milk recording/data collection industry will provide updates and insights into their programs and interaction with DHI.

ANNUAL MEETING & EDUCATIONAL SESSIONS (OPEN)

The National DHIA Annual Business Meeting will include the Management Report, Financial Report and President's report. Topics addressed during the annual meeting and educational session include emerging technologies in milk analysis, how milk recording data flow throughout the world, animal health aspects of DHI data, milk quality, dairy economics and influence of sexed semen on the dairy industry. There will be reports from U.S. and international allied organizations and USDA about their efforts and cooperation with the U.S. DHI industry. The wrap-up on Friday will include how we need to look at what we do and feel good about the efforts in both a social and economic perspective.